*Keihanna Acceleration Program Plus (KGAP+) is organized by Advanced Telecommunications Research Institute International (ATR), which takes the initiative in developing global innovation ecosystem as a leading institute in Keihanna Science City, Kyoto Japan. The distinctiveness of the program is its emphasis on goals and diversity. Startups from Japan and abroad pursue a PoC or pilot testing in collaboration with Japanese organizations, and also pursue business globally. The program is partnered with worldwide innovation hubs and supported by Japanese government and public organizations. (*[*Program Leaflet*](https://keihanna-rc.jp/en/cms/wp-content/uploads/2021/04/KGAP_Overview_210414.pdf)*)*

**1. Profile**

1.1 Company

|  |  |
| --- | --- |
| Company Name:  | Website:  |
| Address:  |
| Year Established:  | No. of Employees (Founders included):  |
| Stage: Select | Sector:  |
| Capital Raised to Date: US$ | 2020 Annual Revenue: US$ |
| Business Base in Japan: Select (If yes, name of city: ) |

1.2 Contact Information

About a person whom participate in the program (If more than one person will participate, about each person.)

|  |  |
| --- | --- |
| Name:  | Position Title:  |
| Email:  | City of Residence:  |

1.3 Provide a short description of your organization. (max. 50 words)

**2. Product/Service and Business Model**

2.1 Brief description of your organization’s product or service. (max. 100 words)

2.2 How is the product/service innovative and what are its strengths? (max. 200 words)

2.3 Describe the expected market(s) and commercialization plan. (max. 200 words.)

2.4 What is your business model (including any current customer and revenue)? (max. 200 words)

**3. Business Plan**

3.1 Brief description of your business plan for the next three years. (max. 100 words)

3.2 What do you expect from this three-months acceleration program? (max. 100 words)

**4. Proof of Concept (PoC)**

4.1 Describe PoC(s) or pilot testing that you expect to do with Japanese organization(s) through the program. (max. 200 words)

4.2 What do you need to conduct the PoC(s) or pilot testing? (max. 200 words)

4.3 Can you cover costs of a PoC or pilot testing on its own? [ ] Yes [ ] No

**5. Project Partnership**

5.1 Has your organization previously collaborated with a Japanese partner? [ ] Yes [ ] No
If yes, please provide the name and describe the partnership. (max. 100 words)